



# Malaria SBC Toolkit

for Community and Faith Leaders

## Activities Worksheet

**Desired Action** (*Malaria Prevention and Treatment Behavior*):

**Target Audience:**

**Points of Alignment With Organization's Mission:**

**Points of Alignment With Community Values:**

### Barriers and Facilitators

What makes it easy for this group to do or support this behavior?

Can your organization influence these factors?  
If yes, how?



U.S. President's Malaria Initiative

Breakthrough  
**ACTION**  
FOR SOCIAL & BEHAVIOR CHANGE





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What makes it hard for this group to do or support this behavior?	Can your organization influence these factors? If yes, how?

## Key Promise/Benefit

What is the key benefit/promise if this group adopts the behavior?	Do these benefits/promises fit with your organization's teachings/mission?



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