**Activities Worksheet**

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| **Desired Action** *(Malaria Prevention and Treatment Behavior):* |
| **Target Audience:** |
| **Points of Alignment With Organization’s Mission:** |
| **Points of Alignment With Community Values:** |

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| **Barriers and Facilitators** |

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| **What makes it easy for this group to do or support this behavior?** | **Can your organization influence these factors? If yes, how?** |
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| **What makes it hard for this group to do or support this behavior?** | **Can your organization influence these factors? If yes, how?** |
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| **Key Promise/Benefit** |

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| **What is the key benefit/promise if this group adopts the behavior?** | **Do these benefits/promises fit with your organization’s teachings/mission?** |
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